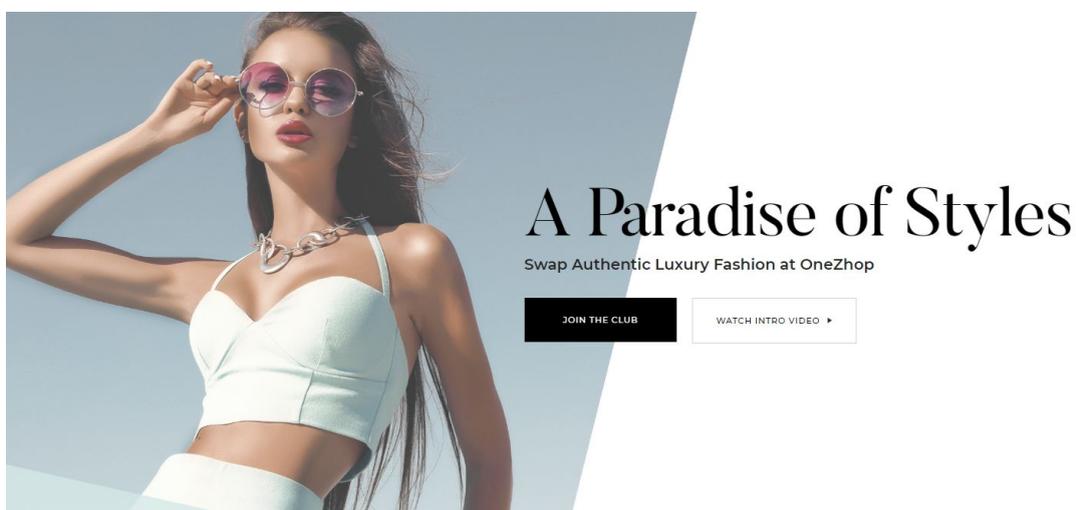


FOR IMMEDIATE RELEASE

OneZhop Announces Launch of New Online Shop for Luxury Fashion Resale

New platform also offers unique swap system, accepting authentic pieces from 500+ designer brands



FEBRUARY 12, 2019 - OneZhop has just announced the launch of their platform by February 12, 2019 which offers a new paradigm of luxury resale for fashion-forward women to get the styles they want. To make the platform even more useful and rewarding, women can even trade in their fashion pieces from more than 500 designers in exchange for new clothing and accessories.

OneZhop was founded by Ivan Wan and Annie Cheung, who both have seasoned background in areas including brand marketing and digital strategies. Wan is a professional auctioneer and evaluator and creates systems that power OneZ Group ventures. Cheung is considered the mastermind behind the OneZ Group, and she's also heavily involved in community charity works and sustainable projects.

Cheung is a fashion enthusiast, and discussions with Wan about the value of designer items got the wheels turning for the concept of OneZhop. With the OneZhop resale system, a points system makes exchanging items a more fair and efficient process. Items from hundreds of designers are being accepted, with authentication experts plus

a new system called Entrupy is used to verify authenticity of items. This is the world's first and only on-demand authentication system for handbags.

“In this way, you can trade in with something that has a similar value without the hassle of waiting to resell your items first. You can quickly get the points and get something that fits you better,” said Wan.

According to Cheung, “To promote circular economy in fashion industry is to speed up the transaction of secondhand trading and extend the lifecycle of each item. More people will be able to swap and enjoy the same bag instead of waiting for resell. We are just creating a simple system that's fair and reliable while reducing waste.”

While OneZhop offers impressive collections of clothing, accessories, and bags, the swapping system is most exciting. Created with the height of technology, AI and machine learning combine to deliver a highly accurate and beneficial swapping experience.

Knowing they'll have a fair-trading system, shoppers can feel assured that they'll be able to easily swap their items in exchange for pre-loved items. As a plus, shoppers will also learn about fashion sustainability and how taking care of items can reward them. And even though it is an online platform, OneZhop offer WhatsApp and WeChat live support. You can even go to their office or local courier services for easy drop off and pick up, providing a simple, one stop solution to ease your busy life.

To get started with their trade, customers can bring in something for free evaluation, and then join the membership for as low as \$200hkd and \$38hkd handling fee per item. Then, users can get Z points and start swapping.

Here is how their easy system work, it's a simple 3 easy steps:

1. Join their community and bring in your items for evaluation
2. Trade in for Z points
3. Use Z points to shop items you crave for

1 2 3 SWAP!

Here is their explanation video: <https://youtu.be/6oucX7dIVh4>



clear filters

COLOR	SIZE	VALUE	DESIGNER	CONDITION
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SORT BY SKU

[How to trade products?](#)

Department

- SKIRTS
- JACKETS
- COATS
- DRESSES
- T-SHIRT
- ATHLETIC WEAR
- JEANS
- KNITWEAR
- TROUSERS
- TOPS
- PANTS
- SWIMWEAR



MARC JACOBS Back Zipper
Pants
2600 Z



J.CREW Side Zipper Skirt
Skirts
700 Z



CHICTOPIA Back Zipper Skirt
Skirts
800 Z

MEMBERSHIP

Join the club

Become a member. Turn the item you never wear to what you desire.



Standard

\$200

Yearly Member Fee

- ✓ Free Evaluation on Your Items
- ✓ Trade and Buy Product on the Platform
- ✓ Standard Local Shipping Fee
- ✓ 7 days Product Exchange Window
- ✓ 38 HKD Item Handling Fee

JOIN STANDARD MEMBERSHIP

Premium

\$1,800

Yearly Member Fee

- ✓ Free Evaluation on Your Items
- ✓ Trade and Buy Product on the Platform
- ✓ Standard Local Shipping Fee
- ✓ 14 days Product Exchange Window
- ✓ 30 HKD Item Handling Fee
- ✓ Early Access to Sale
- ✓ Transfer Points
- ✓ Birthday Points
- ✓ Referral Points
- ✓ Showroom Appointment
- ✓ Consultant Home Service (3 times/yr)

JOIN PREMIUM MEMBERSHIP

More information can be found at www.onezhop.com.

About OneZhop

OneZhop offers a unique platform where fashion-forward women and men can find luxurious collection including bags, apparel, accessories, menswear and kidswear while using an unique swap system that let members to trade in their pieces from 500+ designers for new fashion items!



Annie Cheung
Co-founder

Annie has a background in brand marketing in various industry through her brand & business consultancy experience. She has also been heavily involved with charity works in the local community, focusing on sustainability projects that has been locally and globally recognised. Annie holds fashion management education & a master in marketing uses her knowledge to assist and aspire others in creating profitable businesses that are socially and environmentally responsible to the world.



Ivan Wan
Co-founder

A professional auctioneer and proficient evaluator, Ivan creates the evaluation system that drives OneZhop. His experiences in dealing with different commercial industry as well as government sectors enables him to have insights into businesses that are usually neglected or overlooked. He has equipped himself with more digital strategic knowledge and his ever-adventurous attitude guides him into the eco-energy industry. Ivan is also very active in the community works, holding government appointed and volunteer positions.

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